

2008 READER'S SURVEY

We want to know what you think! What keeps you coming back to GLOBAL RHYTHM, month after month? What do you think we're missing? Please fill out the Global Rhythm survey, mail it in or go online to www.globlarhythm.com/survey and be eligible to win a GUITAR STRING BRACELET from BAABA MAAL or ZIGGY MARLEY! Fifteen runners-up will get an Ultra-Cool WEAR YOUR MUSIC guitar string bracelet.

How often do you read the following sections of GLOBAL RHYTHM?

- | | | | |
|----------------------------|---------------------------------|------------------------------------|--------------------------------|
| COVER STORY | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| GLOBETALK | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| SPOTLIGHTS | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| EDGE OF THE WORLD | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| PLANET BUZZ | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| ICON | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| LEGEND | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| ROOTS & RHYTHMS | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| FEATURE STORIES | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| POSTCARD | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| CUISINE | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| CINEMA | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| CD REVIEWS | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| SPOTLIGHT REVIEWS | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| BOOK REVIEWS | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| DVD REVIEWS | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| ENDTRACK | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |
| EDITOR'S NOTE | <input type="checkbox"/> Always | <input type="checkbox"/> Sometimes | <input type="checkbox"/> Never |

How do you feel about the various sections of the magazine?

- | | | | |
|----------------------------|----------------------------------|----------------------------------|----------------------------------|
| COVER STORY | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| GLOBETALK | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| SPOTLIGHTS | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| EDGE OF THE WORLD | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| PLANET BUZZ | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| ICON | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| LEGEND | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| ROOTS & RHYTHMS | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| FEATURE STORIES | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| POSTCARD | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| CUISINE | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| CINEMA | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| CD REVIEWS | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| SPOTLIGHT REVIEWS | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| BOOK REVIEWS | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| DVD REVIEWS | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| ENDTRACK | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |
| EDITOR'S NOTE | <input type="checkbox"/> Love it | <input type="checkbox"/> It's OK | <input type="checkbox"/> Hate it |

What do you like most about GLOBAL RHYTHM's content?

What do you dislike about GLOBAL RHYTHM's content?

What should we be covering that we're not?

What should we stop wasting your time with?

How would you rate the feature writing in GLOBAL RHYTHM?

- Too long
 Too short
 Just right

How would you rate the reviews in GLOBAL RHYTHM?

- Too long
 Too short
 Just right

How would you rate the overall quality of writing in GLOBAL RHYTHM?

- Excellent
 Good
 Fair
 Poor

Do you read blogs?

- Yes No

Do you prefer music played in a traditional style, or mixed with new sounds and influences?

- Gimme that old time religion, it's good enough for me
 Newer = better

What other styles/genres of music do you enjoy?

- Hip-hop/rap
 Mainstream pop
 Metal
 R&B/Soul/Funk
 Rock
 Jazz

Please feel free to list your favorites, if we missed any:

What are your favorite world music styles/genres?

- African
 Asian (excluding Indian)
 Avant-Garde/Experimental
 Brazilian
 Celtic/Irish
 Electronic/Dance
 European Folk
 Jazz/European Improv
 Latin American/South American
 Middle Eastern/North African
 New Age
 North American (folk, blues, country, zydeco, etc.)
 Reggae/Caribbean
 South Asian (including Indian)
 South Pacific (Tahitian, Polynesian, Hawaiian, etc.)
 World Fusion/Eclectic

Please feel free to list your favorites, if we missed any:

Who are your Top Five world music artists of all time?

Who are your Top Five musical artists of all time, regardless of genre?

Continued on reverse! →

How many CDs do you buy, on average, per month?

- 1-3
- 4-6
- 7-10
- 11-15
- 16-20
- 20+
- I cash my paycheck at the record store

Where do you buy most of your CDs? Choose one.

- Indie stores
- Big chain stores
- Online

Which big chain stores do you purchase CDs at?

- Virgin Megastore
- Best Buy
- Barnes & Noble
- Borders
- FYE
- Target
- Wal-Mart
- Media Play

What were the last three CDs you bought?

Which online stores do you purchase CDs from?

- Amazon.com
- BarnesandNoble.com
- CDBaby.com
- Virginmega.com
- JandR.com
- BestBuy.com
- CDUniverse.com
- ForcedExposure.com
- Other (please specify below):

Have you ever bought anything based on a review in GLOBAL RHYTHM?

- Yes
- No

Do you download music (legally or illegally, we won't tell)?

- Legally
- Illegally
- No

Do you download or listen to podcasts?

- Yes
- No

Do you listen to GLOBAL BEAT, the GLOBAL RHYTHM podcast?

- Yes
- No

Do you purchase MP3 downloads?

- Yes
- No

Where do you purchase MP3 downloads?

- iTunes Music Store
- Calabash Music
- Other (please specify below):

Do you own an iPod or other digital music player?

- Yes
- No

How many live music performances do you attend in an average month?

- 1-3
- 4-6
- 7-10
- 11-15
- 16-20
- 20+
- I haven't been home in six weeks

Where do you see most of the live music performances you attend?

- Clubs
- Theatres
- Festivals
- Stadiums
- Outdoor venues

Do you travel to see concerts?

- Within your home state
- To a neighboring state
- Within the country
- Internationally

What credit cards do you use most often?

- American Express
- Visa
- MasterCard
- Discover
- Debit/Bank Card

Do you purchase any of the following items online? (Check all that apply.)

- Clothes
- Accessories
- Jewelry
- Audio/Video Equipment
- Computers

How often do you travel?

- Monthly
- Twice monthly
- 6x/year
- 3x/year
- Annually
- I never leave my basement

What types of books do you read?

- Fiction
- Nonfiction
- Art/Coffee-table
- Music
- Comics/Graphic novels

What other magazines do you read regularly?

Do you play a musical instrument?

- Professionally
- Amateur
- No

Do you follow current events in other countries?

- Avidly
- Somewhat
- Not at all

Do you currently have a relative or spouse in the U.S. military?

- Yes
- No

What kinds of films do you watch (in theaters, or on DVD)?

- Foreign
- Independent/Art
- Drama
- Comedy
- Action
- Documentary

What, if any, is your preferred alcoholic drink?

- Wine
- Beer
- Hard liquor

Do you smoke (tobacco)?

- Yes
- No

What is your age?

- 18-20
- 21-25
- 26-30
- 31-35
- 36-40
- 41-45
- 46-50
- 51-55
- 55+

What do you think of the free GLOBAL RHYTHM ON DISC CD?

- Love It
- Like Most Of It
- Like Some Of It
- It's Awful
- Never Listen To It
- Other (be more specific):

Do you visit our website, www.globalrhythm.net?

- Yes
- No

If so, how many times have you visited in the past six months?

____ (approximately)

Why did you visit the site?

- Read world music news
- Check tour dates
- Read CD reviews
- Read feature articles
- Renew my subscription
- Purchase back issues
- Other (please describe):

***** PLEASE MAIL COMPLETED SURVEYS TO *****

Global Rhythm magazine, c/o Tad Hendrickson
104 W. 29th St. 11th floor, New York, NY 10001

or go to www.globalrhythm.com/survey

Thanks for your time and support! Please feel free to share any other opinions you have of GLOBAL RHYTHM, positive or negative, and offer any suggestions at all.

Tad Hendrickson Editor-In-Chief · Alecia Cohen Associate Publisher